



TickTock Puzzle

TickTock Puzzle is a time management app designed to help users get rid of their dependence on electronics, reduce the negative impact of technology on people, gain more personal value through learning and experience, and create a learning space for time management.



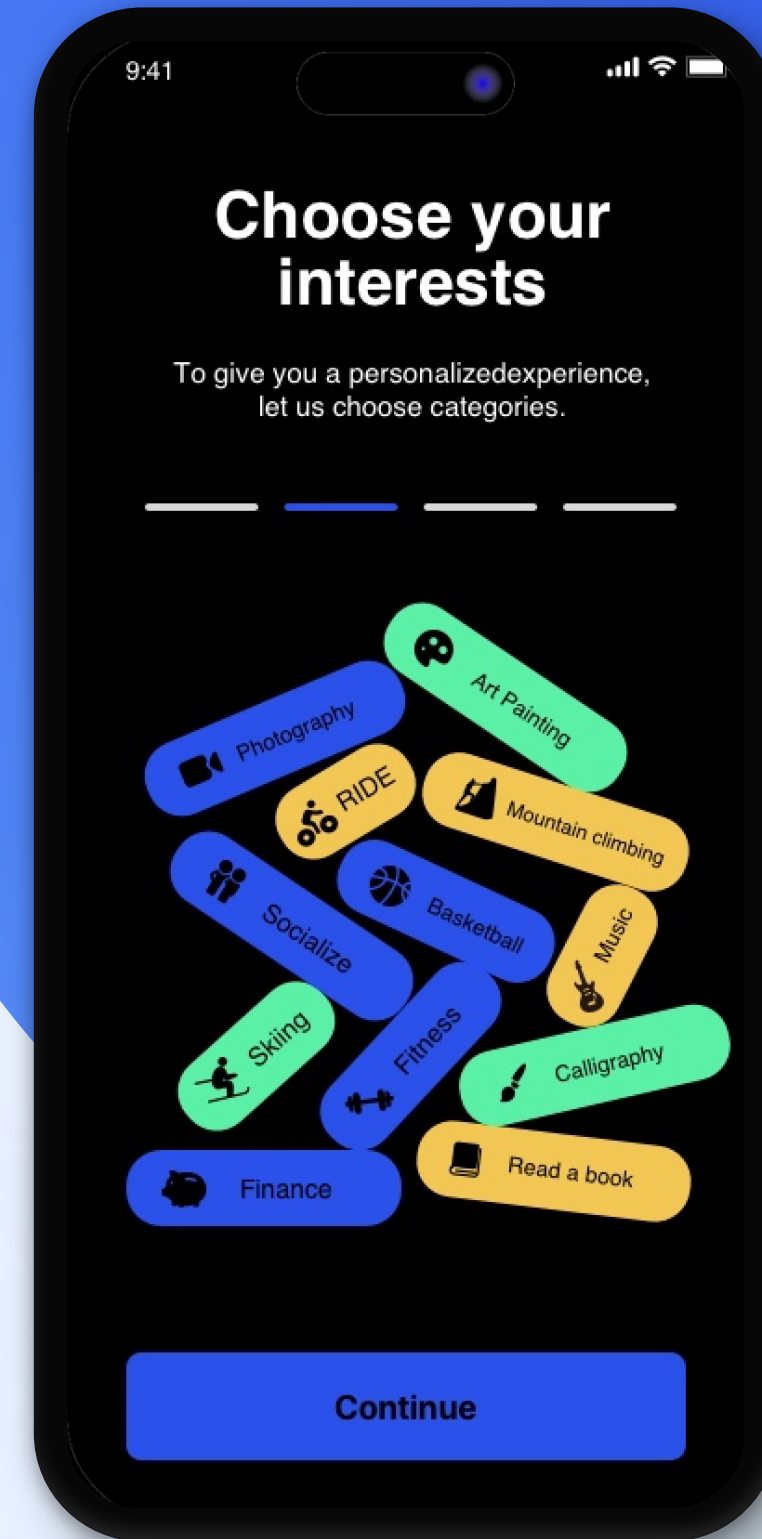
Community Sharing



Fun Interaction



Time management



PACT

The 21–30 year olds are socially stressed, dependent on technology and social media, and value social relationships, but face digital fatigue and anxiety, and desire to balance technology use to restore inner peace and enhance quality of life.

People

Activities

This group is active in social media and instant messaging and can't help but be distracted by technology even while studying and working. They often use their mobile phones for entertainment, such as browsing social media, playing games, watching videos and shopping online.

Anxiety and stressful moments: apps can be a tool for them to relax when feeling anxious, nervous or in need of relaxation: When bored and don't know what to do but play with their phones, the app has many offline activities to sign up for; There are also tasks and challenges that can be completed when concentration is low and they keep wanting to play with their phones.

Contexts

Tech

Smartphone is the main device, supporting multi-platform synchronisation (e.g. smartwatch, tablet, etc.). Through big data analysis, the app provides personalised relaxation programmes and task systems to enhance user experience and stickiness. Push notifications are concise and valuable to avoid overly disturbing users.

User profile

Most of them resonate with the starting point of design, greatly reducing users' dependence and frequency of use on electronic products in terms of functional usage.



QianJing

Age : 23

Occupation : Student

Average daily mobile phone usage time : 12h

Pain points : Unconsciously spending too much time on your phone interferes with real interaction with friends and family.

Needs : Reduce mobile phone use and get back to real life



Dan Huang

Age : 26

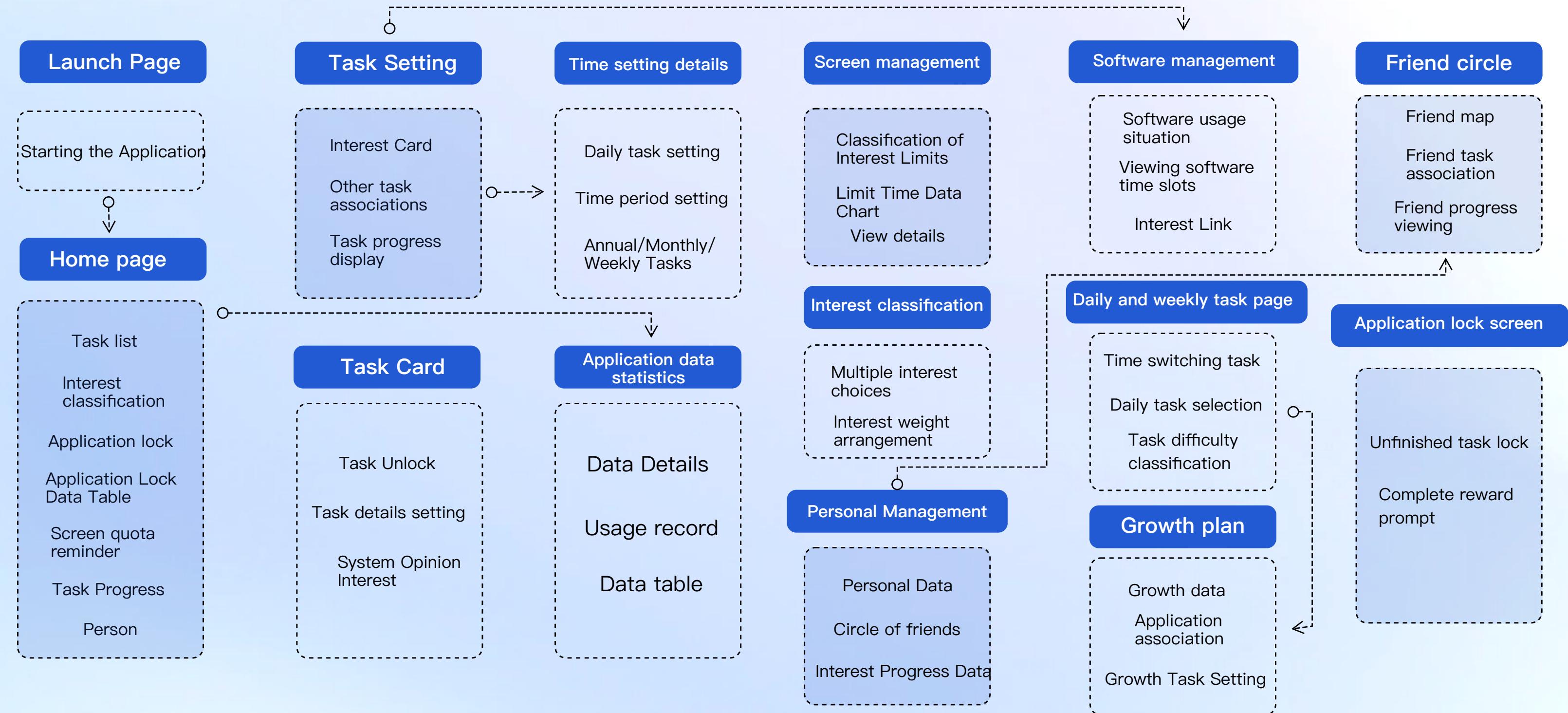
Occupation : Art teacher

Average daily mobile phone usage time : 8h

Pain points : Although some meditation and fitness apps have been used, they have not been effective in helping to disconnect from technology and gain inner peace.

Needs : More real-life activities

Framework



Design code

Ensure consistency of the app, it's hard to brand a product without a complete design specification.

Text standard (PingFang)

Word size

30 / 18 / 15 / 13 / 12pt

Word weight

Coarse/Medium/Regular/Fine

Aa

PingFang

The sense of hierarchy in the interface is largely reflected in the font size, which makes the title larger and thicker, and contrasts more strongly with the page and text.

Aa

Helvetica

A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z

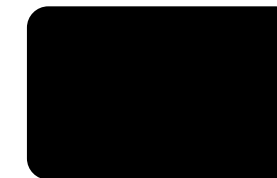
Color specifications



#2A51EA



#F2C754



#000000



#393939



#666666

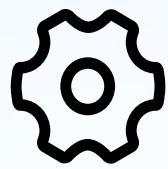


#999999

Icon Design

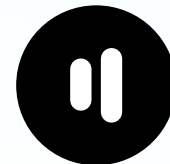
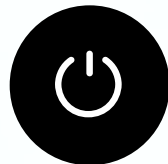
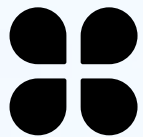
Linear icon

Draw icons using linear graphics with transparent background to enhance icon activity and recognition. Add color accents and features to the product.



Facial icon

Through the extraction and design of graphic silhouettes, express the functions and roles of icons in a concise and clear manner.

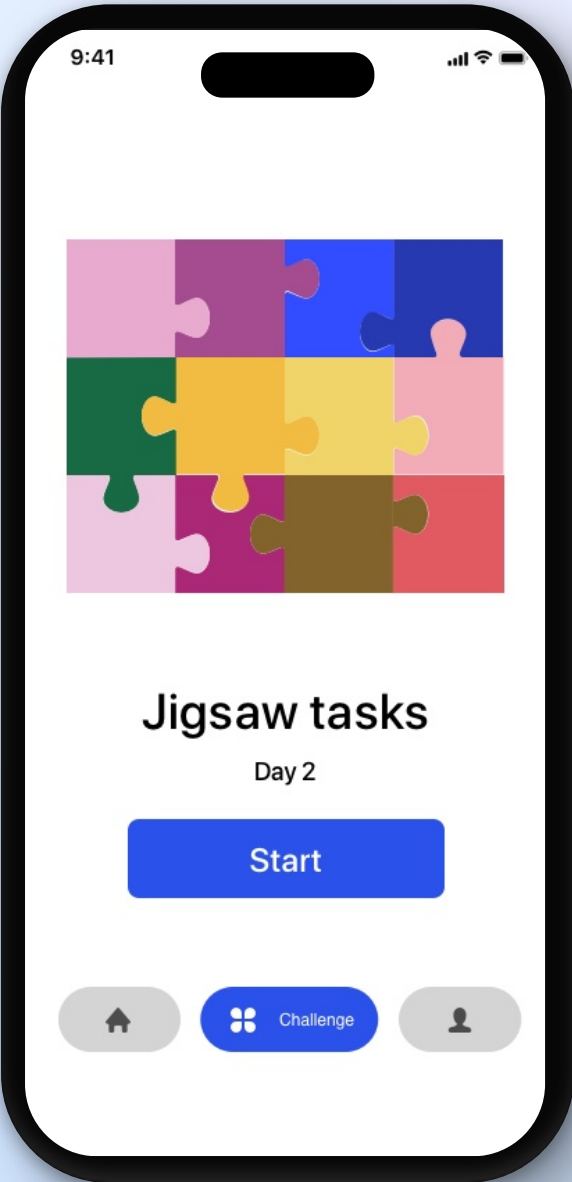


Graphic rendering

The expression of multiple graphics and the design of representative graphics agree that the graphic style has been standardized.



Page iteration

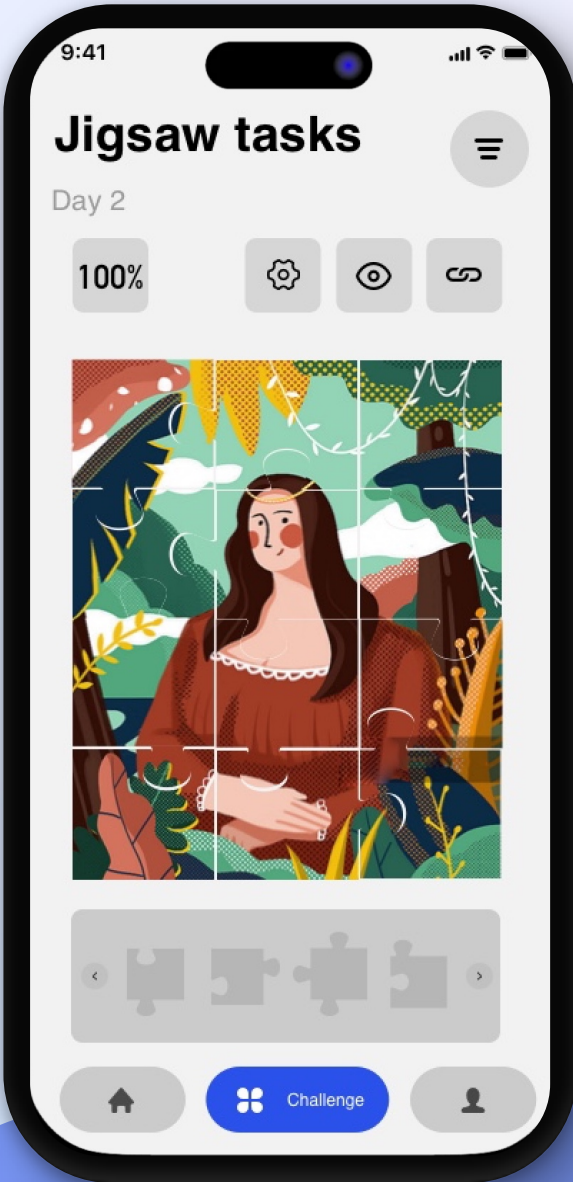


First edition

The page design lacks fun and there may be some learning difficulties in game operation.

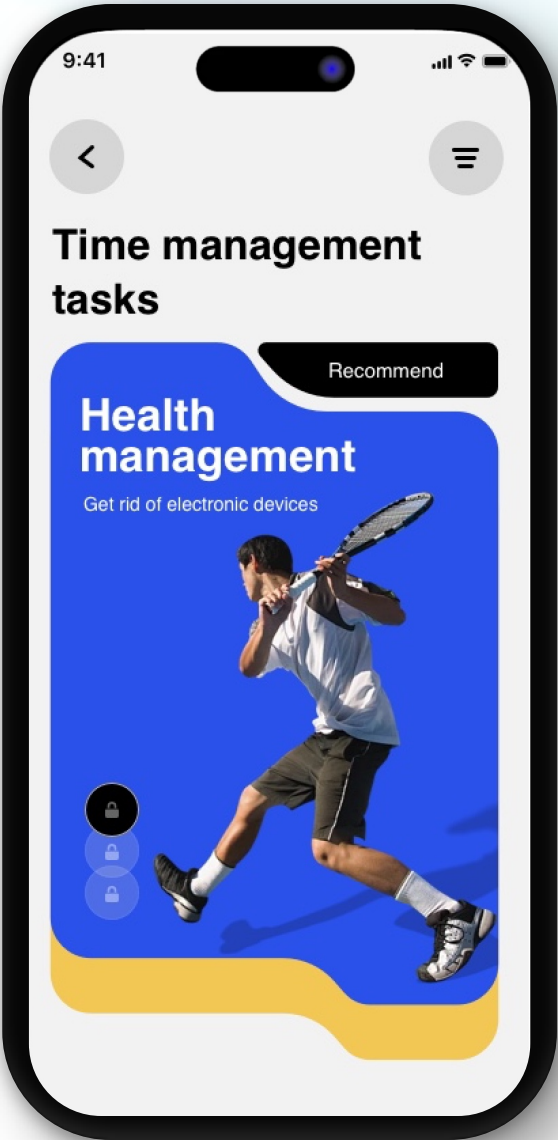
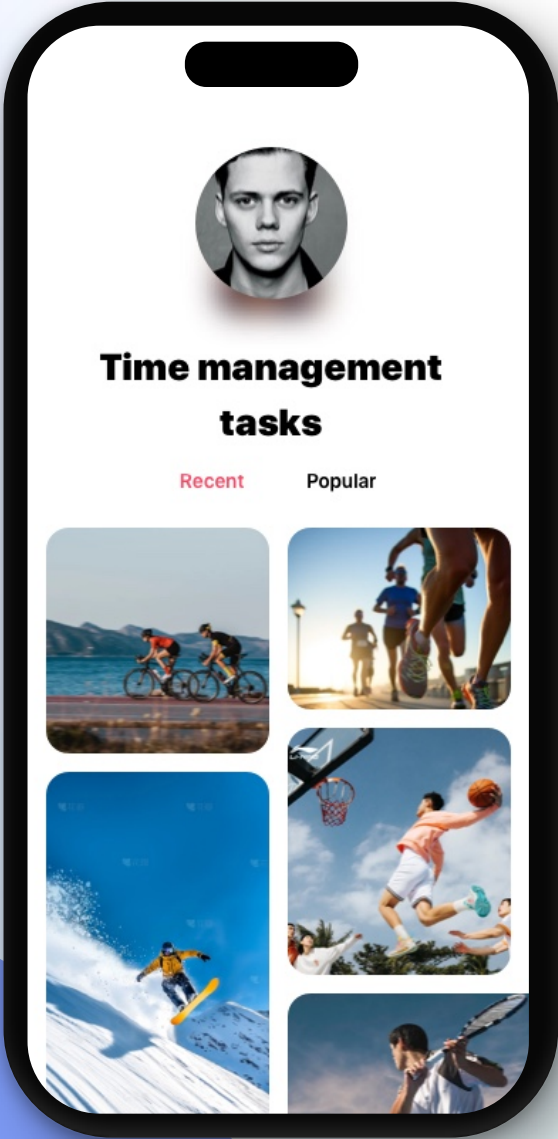
Final edition

Visually upgraded the game's design effect, adding multiple personalized visual cues.



First edition

The interactive method of scrolling up and down on the page allows users to browse and select the corresponding content.



Final edition

Recommend the most direct content to users in the form of large images, reducing the difficulty of selection steps.

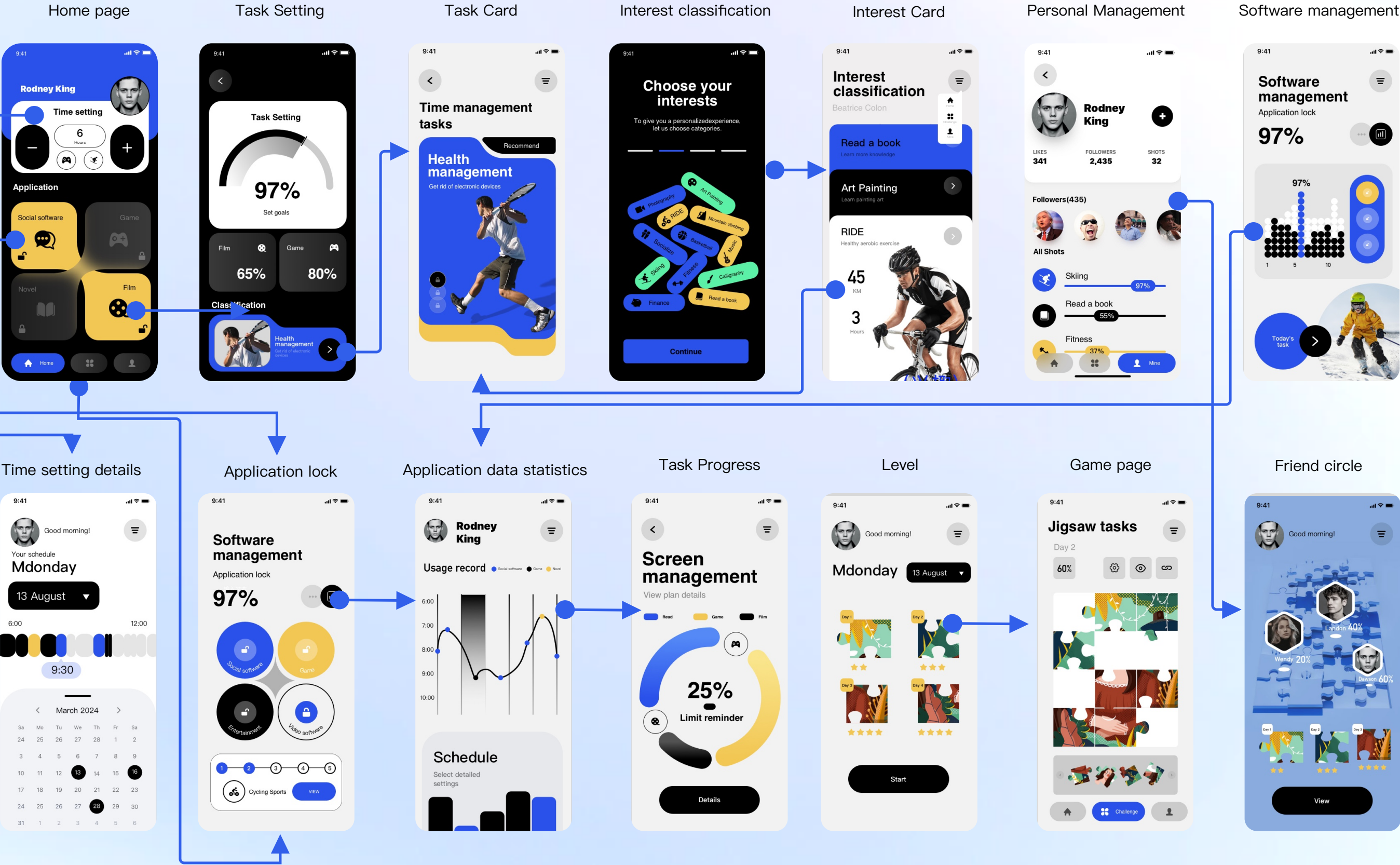
High Fidelity Flowchart

The overall interaction logic of the page is simple and easy to operate.

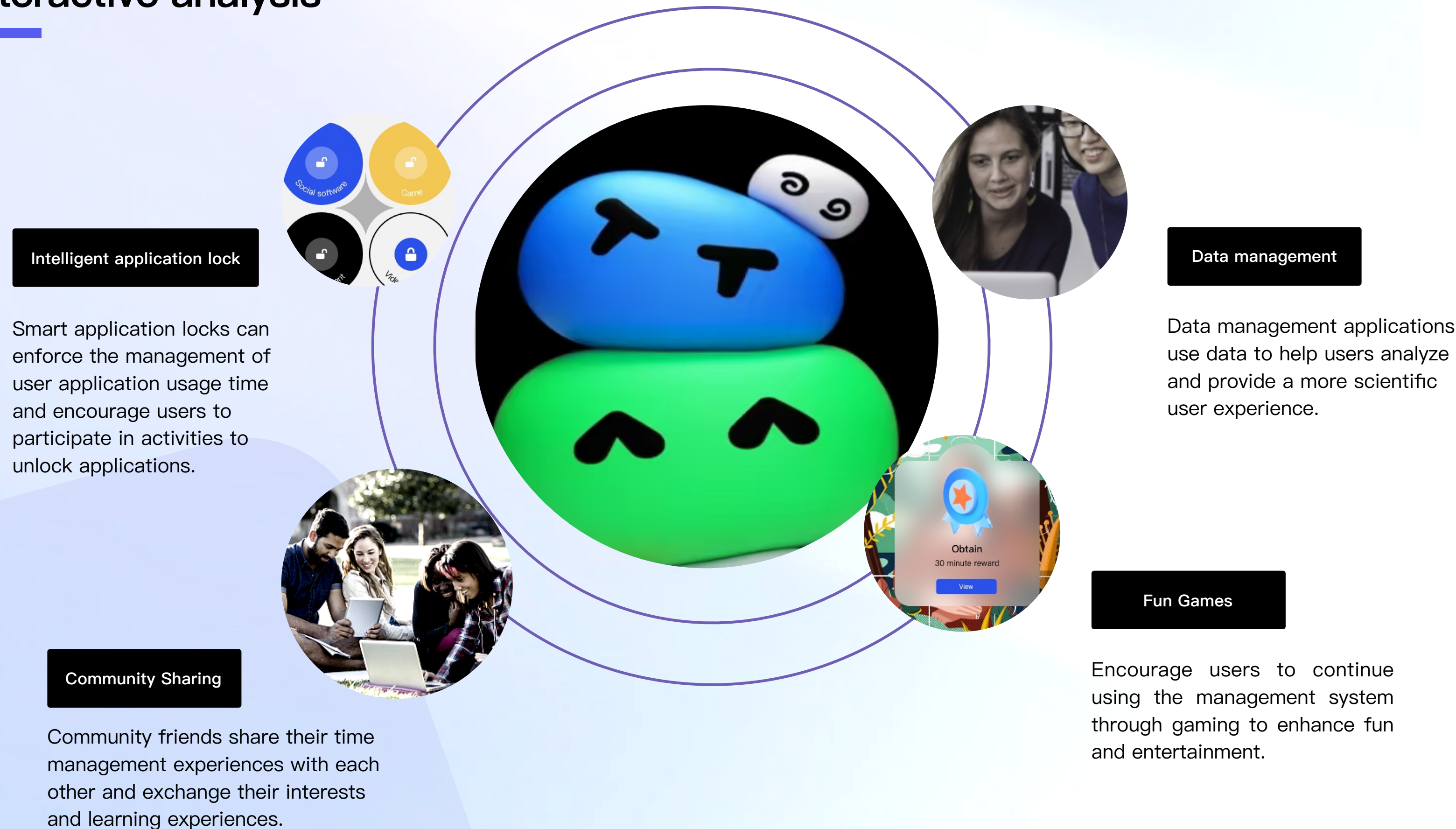


Launch Page

In terms of functional redirection, quickly access the information page in a simple way. Reduce learning time and usage difficulties for users.



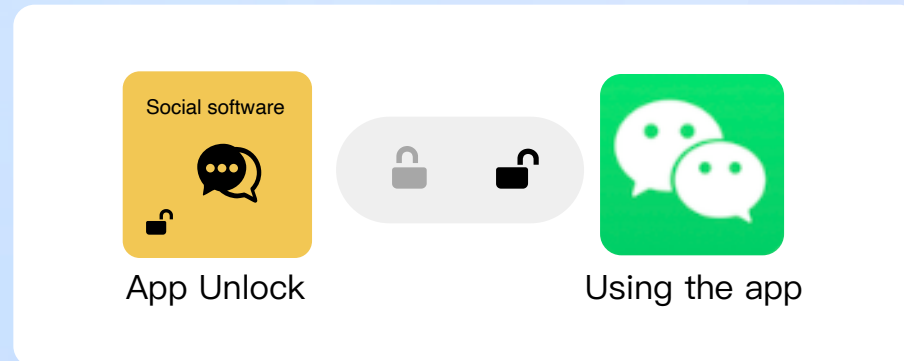
Interactive analysis



Page analysis

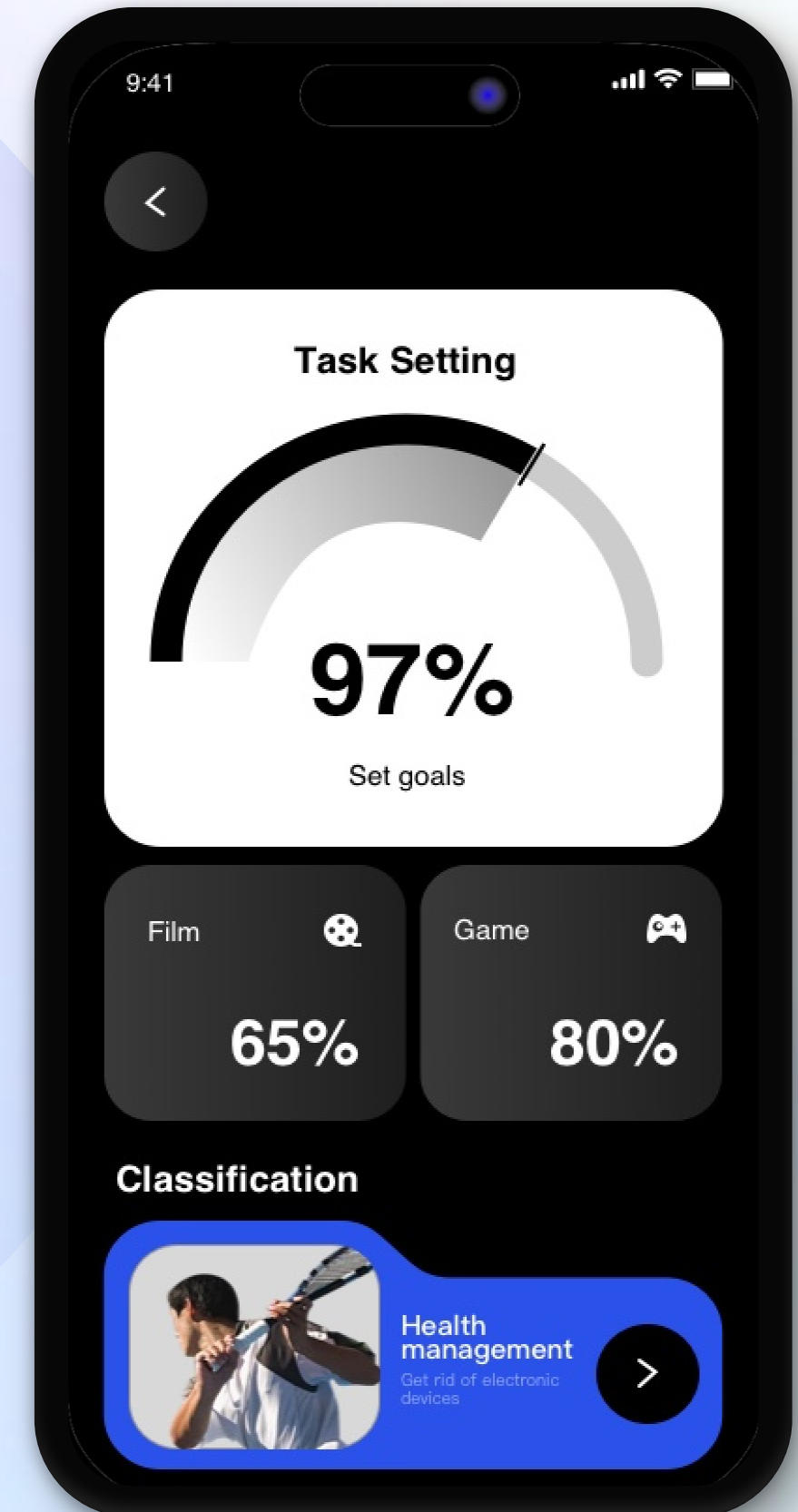
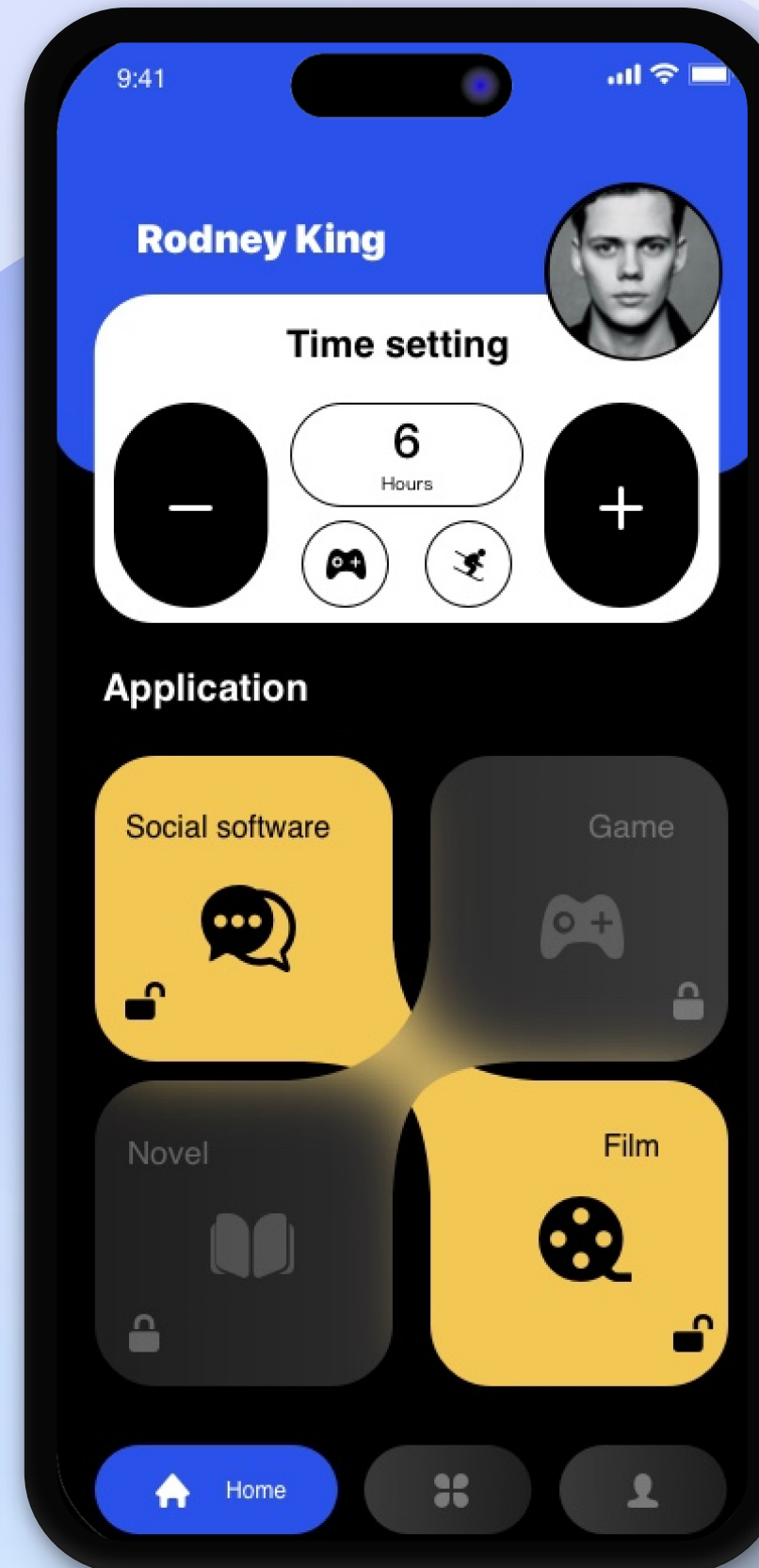
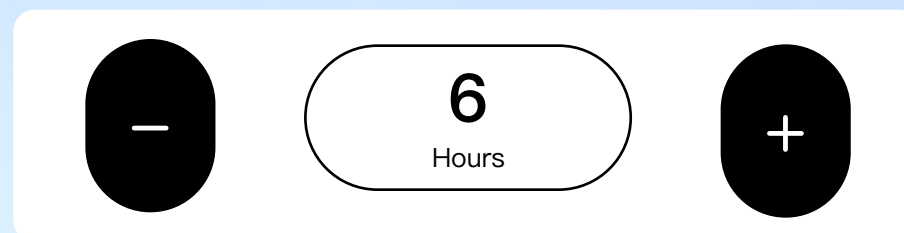
Home page design

The homepage can directly monitor the current unlock status of each application, making it convenient for users to quickly view and use the current application.



Application lock design

Choose the setting of task execution time, refine the time to control oneself to complete the corresponding tasks, and unlock associated applications.



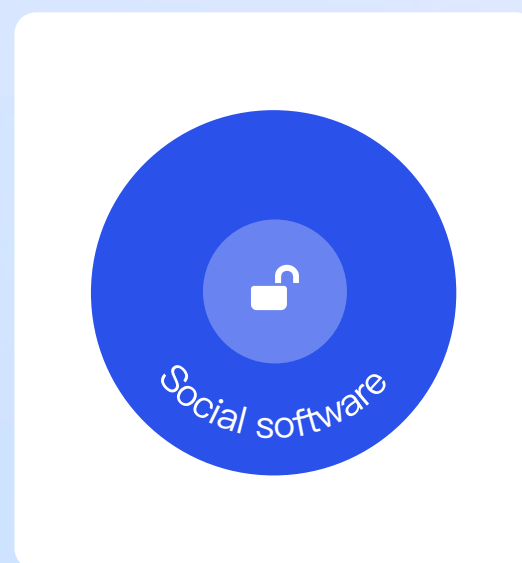
Page analysis



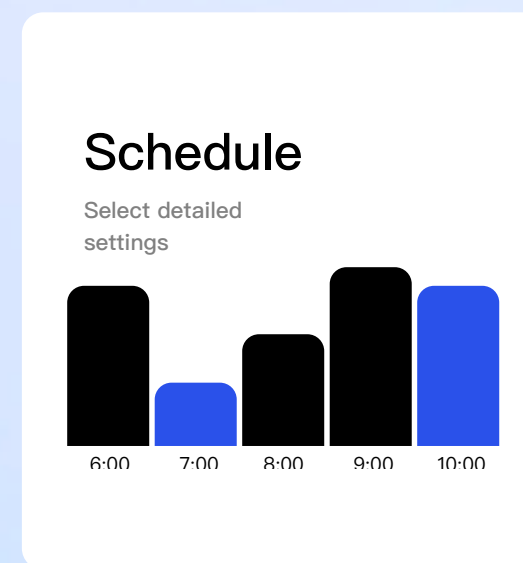
Smart lock

The intelligent management of application usage time is the main function of the entire system. Each application will be associated with a task, and when the user completes the corresponding task, the system will automatically unlock the corresponding application for the user to use, effectively helping users control their electronic usage time.

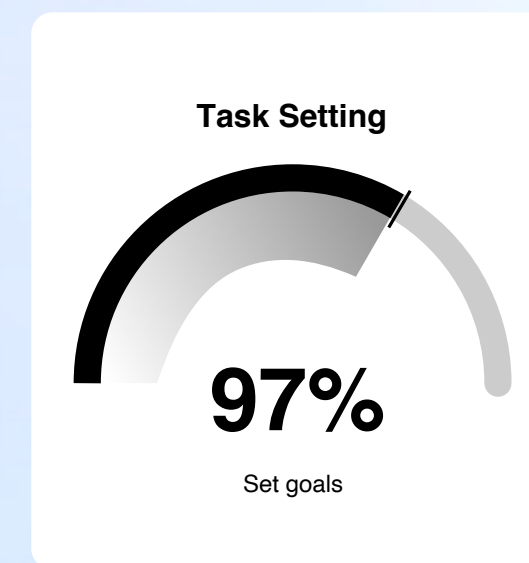
Visual visualization and data visualization help users quickly grasp the usage and current status of various data, reducing the time and steps of user operations.



Application lock



Application time monitoring



Task Progress

Function Introduction



Community Sharing

Online communities provide users with an entertaining and professional communication platform. Users can exchange time management experiences and share the joy of learning with each other. Getting to know more friends can also help you manage your personal time more interestingly.



User feedback

Interaction

“ Simultaneous online interaction among multiple people ”

Entertainment

“ Participate in entertainment games together ”

Share

“ Share personal experiences and achievements ”



Improved my usage environment for electronic products



Reduced the frequency of use of electronic products.



I have made more friends and acquaintances.



More emphasis is placed on the concept of time



I have learned a lot of content that I have not encountered before.



Humanized management is great for applications.



I have met many people who share my hobbies with me.



The system interaction and visual design are great.

Page display

Page Style

The style adopts a technological style with blue and black as the main colors, enhancing the brand sense and professionalism of the application, while adding activity to the application with yellow as the accent color.

Interaction Design

The design of function buttons and interactions often uses graphical icons to facilitate users' direct recognition and quick selection of corresponding functions.

